

## **WIOA Elevator Pitch**

The Workforce Innovation and Opportunity Act is a federal law designed to help job seekers access employment, education, training, and support services and to match employers with the skilled workers they need.

## **WWDC Elevator Pitch - Basic**

The Wyoming Workforce Development Council (WWDC) partners with the state workforce system to ensure it supports robust regional and state economies and produces a high-quality, self-sufficient workforce. It provides strategic direction and policy guidance for the workforce centers and uses federal funds to support industries and career pathways, as well as to provide grants to Wyoming entities and industry partners for workforce development.

# **Develop Calls to Action**

## **Audiences**

- **Employers/Industry Organizations**
  - Provide work experiences
  - Post job openings on MIS
  - Develop relationships with business reps
  - Share about Workforce Center services
- **NextGen Sector Partners**
  - Recruit business champions
  - Enhance partnership through grants

- Share workforce needs and barriers
- **Public**
  - Visit MIS platform, BOOTS, or Workforce Center for assistance
  - **Job Seekers**
    - Get help applying for and getting a job
    - Identify and address skills gaps
  - **Community Organizations**
    - Share about Workforce Center services
    - Develop relationships with Workforce Center staff
  - **WIOA Youth**
    - Explore potential careers
    - Gain workforce experience
    - Obtain necessary credentials
  - **WIOA Adults**
    - Receive assistance in career exploration
    - Identify and overcome barriers to employment
  - **WIOA Dislocated Workers**
    - Receive assistance in career exploration
    - Retrain skills & obtain necessary credentials
  - **Military Veterans and Spouses**
    - Receive assistance in career exploration
    - Retrain skills & obtain necessary credentials